

Press

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Prolight + Sound
Internationale Messe der Technologien und Services für Entertainment,
Integrated Systems und Creation
Frankfurt am Main, 10. - 13. April 2018

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Sinus Award 2018: now open for entries

The *Sinus – Systems Integration Award* honours the innovative and pioneering use of AV media technology and systems-integration solutions. Visionary companies and individuals from the sector are now invited to submit their projects to the Sinus 2018 expert jury and to enter for the renowned award.

The deadline for receipt of entries is 12 November 2017.

Projects should be submitted together with a brief explanation on www.prolight-sound.com/sinus.

In keeping with tradition, the *Sinus – Systems Integration Award* will be presented during Prolight + Sound, International Fair of Technologies and Services for Entertainment, Integrated Systems and Creation, in Frankfurt. As in the past, it will be presented together with *Opus – German Stage Award*, the *Prolight + Sound International Press Award (PIPA)* and the *Musikmesse International Press Award (MIPA)* at a gala evening event on 12 April 2018.

About Sinus – Systems Integration Award

The Sinus has been awarded in alternating categories and is one of the most coveted honours of the AV media-technology sector. It puts the spotlight on outstanding contributions made to the field of audio-visual communication. The conceptual partners of this honorary award are the Professional Lighting & Sound Association of Germany (*Verband für Licht-, Ton- und Veranstaltungstechnik - VPLT*), the European Association of Event Centres (*Europäischer Verband der Veranstaltungs-Centren - EVVC*) and Messe Frankfurt. The jury comprises association members, experts, journalists and representatives of Messe Frankfurt.

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Sinus – Systems Integration Award 2017 in the category `Infotainment for customer and contractors` was awarded to Hilti AG in Liechtenstein. Within the framework of the award-winning project, the company's main building and innovation centre were equipped with the ultra-modern technology, which brings the company's history and philosophy to life and offers interactive insights into the world of Hilti products.



Sinus winner 2017: Hilti AGt

Further information about Prolight + Sound at www.prolight-sound.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

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